

## Networking – Marketing – Business

- Market your products and/or services to out-of-town guests by listing your business in market-specific publications.
- Promote your business with a listing on the CVA's Web site, [www.visitsaintpaul.com](http://www.visitsaintpaul.com) and a complimentary direct link to your website.
- Target sales to meetings and conventions coming to Saint Paul through the CVA's convention calendar located on our Web site.
- Increase group sales by contacting motorcoach operators through CVA sales leads.
- Gain a competitive edge by placing your coupons and value-added incentives in convention attendees' welcome packets.
- Promote special events and new developments to the CVA's members via the CVA members mailing list.
- Promote your business to visitors and the local community by displaying your brochures at our Visitor Information Centers.
- Promote your special offers with our online coupon maker.
- Network with other CVA members at CVA meetings: What's Happening? Saint Paul!, Rise 'n Shine, PM Connection, and Tourism Action Group.
- Receive a monthly eNewsletter to catch up on the latest CVA news
- Receive weekly emails about what events are taking place in Saint Paul
- Keep your front line staff refreshed with our STAR customer service program



### What others are saying...

*"Becoming a member of the Saint Paul Convention and Visitors Authority has already topped my list in terms of good investments for the new year. Maybe even the last couple of years."*

--Jason Jones

One Shoe Productions, LLC

### Investment Dues for Retail

Basic Membership		
	FTE Employees	Cost
	1-20	\$ 400
	21-50	\$ 450
	51-100	\$ 575

\* see enclosed sheet for ways to maximize your membership

**SAINT PAUL**  
WHERE MINNESOTA ADVENTURE BEGINS  
 Official Convention & Visitors Authority