

Networking – Marketing – Business

- Market your bar, restaurant or nightclub to out of-town guests by listing your business in our on-line directory.
- Promote your restaurant or nightclub with a listing on the CVA's Web site, www.visitsaintpaul.com and a complimentary link to your Web site.
- Target sales to meetings and conventions coming to Greater Saint Paul through the CVA's convention calendar located on our Web site.
- Help convention attendees make reservations at your restaurant by enticing delegates with our complimentary restaurant reservation service provided at large city-wide conventions.
- Increase group sales by contacting motor coach operators through CVA sales leads.
- Promote your special offers with our online coupon maker.
- Network with other CVA members at CVA meetings: What's Happening? Saint Paul!, Rise 'n Shine, PM Connection and Tourism Action Group.
- Receive a monthly eNewsletter to catch up on the latest CVA news.
- Promote holiday specific specials through our mass email system.
- Keep your front line staff refreshed with our STAR customer service program.
- Receive access to the online Convention Calendar and Citywide Convention Alert emails informing you about what conventions are booked and coming to Saint Paul.



What others are saying...

"The Saint Paul CVA does a fabulous job promoting Saint Paul as a group tour destination! We were a part of the RNC media FAM tour and received numerous bookings for our hotel. We're pleased to be a member! Great Job!"

--Ed Christie
Forepaugh's

Investment Dues for Restaurants		
Basic Membership		
	FTE Employees	Cost
	1-20	\$ 400
	21-50	\$ 450
	51-100	\$ 575
* see enclosed sheet for ways to maximize your membership		

SAINT PAUL
WHERE MINNESOTA ADVENTURE BEGINS
Official Convention & Visitors Authority