

CVA membership offers you many marketing opportunities

- Market your attraction to out-of-town guests by listing your property in market-specific publications: Official Visitors Guide, Meeting Planners Guide
- Build excitement and awareness for your business with a listing on the CVA's Web site, www.visitsaintpaul.com and a complimentary direct link to your Web site.
- Position your attraction as an ideal place to host off-site meetings, receptions and spouse programs to conventions by contacting meeting planners directly with the CVA's convention calendar, located on our Web site.
- Develop or increase motorcoach business by contacting tour operators planning a trip to Saint Paul.
- Coupon maker on website.
- Promote your attractions to visitors and the local community by displaying your brochures at our Visitor Information Centers.
- Promote special events and new developments to the CVA's members via a CVA member mailing list.
- Receive a chance to showcase your attraction to media writers and group tour operators
- Complimentary Official Visitors Guides upon request
- Network with other CVA members at CVA meetings: What's Happening? Saint Paul!, Rise 'n Shine, PM Connection and Tourism Action Group
- Receive a monthly eNewsletters to catch up on the latest CVA news
- Receive weekly emails about what events are taking place in Saint Paul
- Keep your front line staff refreshed with our STAR customer service program



What others are saying...

"I have worked with the St. Paul Convention & Visitors Authority for over a year and have found that they are friendly and very responsive to any questions I may have, as well as very diligent on finding business that fits well within the St. Paul area. Besides being friendly and responsive, they are professional and great resources on the history of this St. Paul area."

--Lisa Heller, Director of Group Sales
Crowne Plaza Saint Paul Riverfront

Investment Dues for Attractions

Basic Membership		
FTE Employees	Cost	
1-20	\$ 400	
21-50	\$ 450	
51-100	\$ 575	
* see enclosed sheet for ways to maximize your membership		

SAINT PAUL
WHERE MINNESOTA ADVENTURE BEGINS
Official Convention & Visitors Authority

Saint Paul Convention & Visitors Authority

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