

## Saint Paul CVA Benefits

## Convention Services

### Networking - Marketing - Business

- Market your business to out-of-town guests by listing your company in market-specific publications: Membership Directory.
- Build excitement and awareness for your business with a listing on the CVA's Web site, [www.visitsaintpaul.com](http://www.visitsaintpaul.com) and a complimentary direct link to your Web site.
- Entice convention delegates already in town to visit your venue by placing coupons and incentive offers in convention attendee welcome packets.
- Promote your business to visitors and the local community by displaying your brochures at our Visitor Information Centers.
- Promote special events and new developments to the CVA's members via a CVA member mailing list.
- Promote your special offers with our online coupon maker. (Coming April 2008)
- Network with other CVA members at CVA meetings: Info Circle, Membership, and Tourism Action Group
- Receive monthly newsletters to catch up on the latest CVA news
- Receive weekly emails about what events are taking place in Saint Paul.
- Receive access to the online Convention Calendar and Citywide Convention Alert emails informing you about what conventions are booked and coming to Saint Paul.



### What others are saying...

*"Becoming a member of the Saint Paul Convention and Visitors Authority has already topped my list in terms of good investments for the new year. Maybe even the last couple of years."*

--Jason Jones  
One Shoe Productions, LLC

### Investment Dues for Convention Services

Basic Membership		
	FTE Employees	Cost
	1-20	\$ 400
	21-50	\$ 450
	51-100	\$ 575

\* see enclosed sheet for ways to maximize your membership

**SAINT PAUL**  
WHERE MINNESOTA ADVENTURE BEGINS  
Official Convention & Visitors Authority