

## Saint Paul CVA Benefits

## Business Services

### Networking – Marketing - Business

- Market your business to out-of-town guests by listing your company in market-specific publications: Membership Directory.
- Build excitement and awareness for your business with a listing on the CVA's Web site, [www.visitsaintpaul.com](http://www.visitsaintpaul.com) and a complimentary direct link to your Web site.
- Entice convention delegates already in town to visit your venue by placing coupons and incentive offers in convention attendee welcome packets.
- Promote your business to visitors and the local community by displaying your brochures at our Visitor Information Centers.
- Promote special events and new developments to the CVA's members via a CVA member mailing list.
- Promote your special offers with our online coupon maker.
- Network with other CVA members at CVA meetings: What's Happening? Saint Paul!, Rise 'n Shine, PM Connection and Tourism Action Group.
- Receive monthly eNewsletter to catch up on the latest CVA news.
- Receive weekly emails about what events are taking place in Saint Paul.
- Receive access to the online Convention Calendar and Citywide Convention Alert emails informing you about what conventions are booked and coming to Saint Paul.



### What others are saying...

*"Becoming a member of the Saint Paul Convention & Visitors Authority has already topped my list in terms of good investments for the new year. Maybe even the last couple of years."*

--Jason Jones  
One Shoe Productions, LLC

### Investment Dues for Business Services

Basic Membership		
	FTE Employees	Cost
	1-20	\$ 400
	21-50	\$ 450
	51-100	\$ 575
	More than 100	\$2500*

\* see enclosed sheet for ways to maximize your membership

**SAINT PAUL**  
WHERE MINNESOTA ADVENTURE BEGINS  
Official Convention & Visitors Authority

Saint Paul Convention & Visitors Authority

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