

Networking – Marketing – Business

- Market your attraction to out-of-town guests by listing your property in market-specific publications.
- Build excitement and awareness for your business with a listing on the CVA's Web site, www.visitsaintpaul.com and a complimentary direct link to your Web site.
- Position your attraction as an ideal place to host off-site meetings, receptions and spouse programs to conventions by contacting meeting planners directly with the CVA's convention calendar, located on our website.
- Develop or increase motorcoach business by contacting tour operators planning a trip to Saint Paul.
- Create eCoupons with our online coupon maker on our website
- Promote your attractions to visitors and the local community by displaying your brochures at our Visitor Information Centers.
- Promote special events and new developments to the CVA's members via a CVA member mailing list.
- Receive a chance to showcase your attraction to media writers and group tour operators
- Network with other CVA members at CVA meetings: What's Happening? Saint Paul!, Rise 'n Shine, PM Connection and Tourism Action Group
- Receive a monthly eNewsletter to catch up on the latest CVA news
- Receive weekly emails about what events are taking place in Saint Paul
- Keep your front line staff refreshed with our STAR customer service program



What others are saying...

"I've been involved with the Saint Paul CVA since 2000. Over time, I've learned the value of this organization. What a great way to get connected to other businesses in the community while spreading the word to visitors that Saint Paul is a must-see on any travel itinerary."

--Amanda DePhillips
metroConnections, Inc.

Investment Dues for Attractions

Basic Membership		
	FTE Employees	Cost
	1-20	\$ 400
	21-50	\$ 450
	51-100	\$ 575

* see enclosed sheet for ways to maximize your membership

SAINT PAUL
WHERE MINNESOTA ADVENTURE BEGINS
Official Convention & Visitors Authority