

Networking – Marketing - Business

- Market your accommodation to out-of town guests by listing your property in the CVA's various print publications.
- Target sales to meetings and conventions coming to Saint Paul with the CVA's detailed sales leads.
- Sell rooms on the CVA's Web site to visitors online through the CVA's partnership with Travelocity. (Coming April 2008)
- Promote your accommodation with a listing on the CVA's Web site, www.visitsaintpaul.com and a complimentary direct link to your Web site.
- Increase group sales by contacting motorcoach operators through CVA sales leads.
- Promote your special offers with our online coupon maker.
- Network with other CVA members at CVA meetings: What's Happening? Saint Paul!, Rise 'n Shine, PM Connection and Tourism Action Group.
- Receive monthly newsletter updating members on news and events in Saint Paul.
- Receive weekly emails about what events are taking place in Saint Paul.
- Keep your front line staff refreshed with our STAR customer service program.



What others are saying...

"I have worked now with the St. Paul Convention & Visitors Authority for over a year and have found that they are friendly and very responsive to any questions I may have, as well as very diligent on finding business that fits well within the St. Paul area. Besides being friendly and responsive, they are professional and great resources on the history of this St. Paul area."

Lisa Heller, Director of Group Sales
Crowne Plaza Saint Paul Riverfront

Investment Dues for Accommodations

Tax Area	Limited or Full	Number of Rooms	Price Per Room
Downtown	Limited	under 200	\$ 7
Downtown	Limited	over 200	\$ 12
Downtown	Full	under 200	\$ 12
Downtown	Full	over 200	\$ 15
Out of area	Limited	under 200	\$ 5
Out of area	Limited	over 200	\$ 7
Out of area	Full	under 200	\$ 7
Out of area	Full	over 200	\$ 10

* see enclosed sheet for ways to maximize your membership

SAINT PAUL

WHERE MINNESOTA ADVENTURE BEGINS

Official Convention & Visitors Authority

Saint Paul Convention & Visitors Authority

175 Kellogg Boulevard West | Suite 502 | Saint Paul, MN 55102

Phone: 800.627.6101 | Fax: 651.265.4999 | www.visitsaintpaul.com